

Digital Photography II: Discovering Your Creative Potential

COURSE DESCRIPTION

Digital Photography II: Discovering Your Creative Potential

In today's world, photographs are all around us, including in advertisements, on websites, and hung on our walls as art. Many of the images that we see have been created by professional photographers. In this course, we will examine various aspects of professional photography, including the ethics of the profession, and examine some of the areas that professional photographers may choose to specialize in, such as wedding photography and product photography. We will also learn more about some of the most respected professional photographers in history and we will learn how to critique photographs in order to better understand what creates an eye catching photograph.

COURSE METHODOLOGY

- This is an inquiry-based course. Students will generate knowledge through online readings, asynchronous discussions with students and their instructor, interactions with online tutorials, and online and hands-on simulations.
- The instructor will act as a guide, a facilitator, an events planner, and a resource advisor. He/she will always be available through course message.
- The student must actively construct and acquire knowledge by being intrinsically motivated to succeed. To succeed, students must participate and complete all readings and activities. This course requires the student's active participation.
- Both formal and informal assessment methods will be used in the course. Informal assessment will include an evaluation of the quality and timeliness of participation in class activities. Formal assessment may include multiple-choice quizzes, tests, discussion board participation, and written assignments. A final exam will be given at the end of the course.

COURSE PARTICIPATION OBJECTIVES

This course for which you are registered is a college preparatory, academically rigorous course that covers an entire semester's worth of material. As such, it is important that you adhere to the following guidelines as you manage your time and commit to successfully completing all required coursework:

1. The requirements for this course are equivalent to completion of minimum of 90+ hours of class instruction at a traditional on-site high school
2. Assignments must be submitted for each unit as they are completed so that the teacher may review and assess your performance. Do not hold your work, you must submit each unit's homework as it is completed, demonstrating weekly assignment completions
3. You must log in regularly to your course to demonstrate continued participation, and completion of all course requirements, including assignments, assessments and discussion forums
4. You must complete your individual work and any incident of suspected cheating, plagiarism or collaboration on assignments violates the academic integrity expectations outlined at the time of your enrollment and can result in failure of the course or further action as deemed appropriate

Citizenship

Students are expected to conduct themselves in a responsible manner that reflects sound ethics, honor, and good citizenship. It is the student's responsibility to maintain academic honesty and integrity and to manifest their commitment to the goals of NUVHS through their conduct and behavior. Students are expected to abide by all NUVHS policies and regulations. Any form of academic dishonesty, or inappropriate conduct by students or applicants may result in penalties ranging from warning to dismissal, as deemed appropriate by NUVHS.

Communication

Throughout this course students will need to be in close contact with their instructor and fellow students. Students are expected to communicate via course message and electronic discussion boards. Therefore, students should plan on checking their course messages at least three times a week and participate in the discussion boards during the weeks they are live.

Instructors strongly encourage and welcome open communication. Clear, consistent, and proactive communication will ensure a successful experience in this course. It is the student's responsibility to notify the instructor immediately if and when a personal situation occurs that affects his/her performance in this class. Being proactive with communication will result in a quick solution to any problems that may occur.

COURSE OUTLINE

Unit 1: Photography as a Career

In this unit, we will examine photography as a career. Taking photographs is a favorite hobby for many people, but some individuals choose to make a career out of taking photographs of people, places, and objects. Individuals who are thinking about a career as a professional photographer should keep in mind that the field offers both benefits and challenges. We will discuss what professional photographers do, the types of professional photographers, and the steps that many professional photographers take in reaching their goal of a career in photography.

Learning Objectives

- Discuss professional photography and what this career is like.
- Discuss the different types of professional photography.
- Examine some of the steps to becoming a professional photographer.
- Investigate the job outlook for professional photographers.
- Understand what professional photographers do as part of their jobs.

Activities

Unit 1 Text Questions	Homework	10 points
Unit 1 Online Lab Questions	Homework	10 points
Unit 1 Photography Assignment	Homework	15 points
Unit 1 Discussion 1	Discussion	5 points
Unit 1 Discussion 2	Discussion	5 points
Unit 1 Quiz	Quiz	15 points

Unit 2: Legal and Ethical Concerns

In this unit, we will discuss some of the common legal and ethical issues that professional photographers deal with. We will examine what rights photographers have in the photographs that they take as well as what rights individuals have in protecting their own privacy. We will also discuss the question of copyright, the different types of photographs and their uses, and the use of model releases for photographs of people. Finally, we will discuss the common licensing types for stock photography.

Learning Objectives

- Discuss the rights that photographers have to take photographs, including how this is impacted by the First Amendment in the United States.
- Understand copyright and how it can affect professional photographers.
- Examine the differences between personal, editorial, and commercial uses of a photograph.
- Discuss several different types of photograph licenses for commercial use.
- Understand model releases and why they are used.

Activities

Unit 2 Text Questions	Homework	10 points
Unit 2 Online Lab Questions	Homework	10 points
Unit 2 Photography Assignment	Homework	15 points
Unit 2 Discussion 1	Discussion	5 points
Unit 2 Discussion 2	Discussion	5 points
Unit 2 Quiz	Quiz	15 points

Unit 3: Photographers and Critiques

In this unit, we will learn about a few of the photographers who have shaped professional photography. These individuals, including Ansel Adams and Dorothea Lange, helped to develop the legitimacy of professional photography and helped to shape the way that we look at fine art photography, photojournalism, and portrait photography. Their work stands as the quality that many photographers today still aim for. In addition, we will examine how to critique photographs. We will consider both the benefits of photography critiques both for photographers and for those giving the critiques.

Learning Objectives

- Talk about some of the most well-known professional photographers.
- Discuss the influence of these photographers on the practice and field of photography.
- Discuss how to critique photographs.
- Realize the benefits of photograph critiques.
- Understand why photography critiques are subjective in nature.

Activities

Unit 3 Text Questions	Homework	10 points
Unit 3 Online Lab Questions	Homework	10 points
Unit 3 Photography Assignment	Homework	15 points
Unit 3 Discussion 1	Discussion	5 points
Unit 3 Discussion 2	Discussion	5 points
Unit 3 Quiz	Quiz	15 points

Unit 4: Photography Software

In this unit, we will examine the area of photography software and in particular, photo editing software. We'll discuss what some of the more common software choices are for editing digital photographs and look at the basic guidelines for editing images. We will also learn more about the common features and tools that are found in photo editing software and how these tools can change and improve images.

Learning Objectives

- Discuss some of the common photo imaging software choices available today.
- Understand the basic guidelines for using photo imaging software.
- Talk about some of the advantages and disadvantages to using photography software.
- Discuss the common features and tools in image editing software.
- Show an understanding of the modern digital darkroom.

Activities

Unit 4 Text Questions	Homework	10 points
Unit 4 Online Lab Questions	Homework	10 points
Unit 4 Photography Assignment	Homework	15 points
Unit 4 Discussion 1	Discussion	5 points
Unit 4 Discussion 2	Discussion	5 points
Unit 4 Quiz	Quiz	15 points

Unit 4: Photography Software (Continued)

Midterm Exam Objectives

- Review information acquired and mastered from this course up to this point.
- Take a course exam based on material from the first four units in this course (Note: You will be able to open this exam only one time.)

Midterm Exam Activities

Midterm Discussion	Discussion	5 points
Midterm Exam	Exam	50 points

Unit 5: The Darkroom

In this unit, we will consider the film developing process that takes place within the darkroom. In doing so, we'll discuss the history of film development and the safety measures that photographers should keep in mind when developing film. In addition, we will examine how photographers can turn film into negatives within the darkroom and then turn those negatives into actual photographic prints.

Learning Objectives

- Discuss the use of darkrooms and their advantages for photographers.
- Talk about the history of film and film development.
- Describe how film is developed into negatives.
- Understand how a negative is used to create an image print.
- Discuss darkroom safety and potential risks.

Activities

Unit 5 Text Questions	Homework	10 points
Unit 5 Online Lab Questions	Homework	10 points
Unit 5 Photography Assignment	Homework	15 points
Unit 5 Discussion 1	Discussion	5 points
Unit 5 Discussion 2	Discussion	5 points
Unit 5 Quiz	Quiz	15 points

Unit 6: Art, Product, and Stock Photography

In this unit, we will examine the areas of fine art, product, and stock photography. Fine art photography involves photography that is created for art's sake and includes those photographs that we see in museums and galleries. Over the last several decades, product and stock photography have increased in popularity as businesses need photographs of their products for advertising and websites need stock photographs to illustrate articles and other online content. We will discuss these three areas and examine professional tips and techniques for each type of photography.

Learning Objectives

- Discuss fine art photography and its connections to both fine art and other types of photography.
- Describe some of the techniques used to present and display photographs.
- Discuss the area of product photography.
- Understand more about the area of stock photography and microstock photography.
- Discuss the tips and techniques for stock and microstock photography.

Activities

Unit 6 Text Questions	Homework	10 points
Unit 6 Online Lab Questions	Homework	10 points
Unit 6 Photography Assignment	Homework	15 points
Unit 6 Discussion 1	Discussion	5 points
Unit 6 Discussion 2	Discussion	5 points
Unit 6 Quiz	Quiz	15 points

Unit 7: Photojournalism

In this unit, we will consider the area of photojournalism. Photojournalists document many of the events and important situations in our world today. Their work is often featured in newspapers, magazines, and online news sites. We'll examine some of the challenges to photojournalism today and the responsibilities that photojournalists have. We'll also examine some of the different types of shots that photojournalists use to tell a story and how photojournalists increase their chances of capturing that perfect shot.

Learning Objectives

- Describe photojournalism and how it relates to journalism.
- Discuss why individuals become photojournalists.
- Describe the common types of photographic shots that photojournalists use.
- Understand how to catch the perfect candid shot of news stories.
- Discuss the responsibilities of photojournalists.

Activities

Unit 7 Text Questions	Homework	10 points
Unit 7 Online Lab Questions	Homework	10 points
Unit 7 Photography Assignment	Homework	15 points
Unit 7 Discussion 1	Discussion	5 points
Unit 7 Discussion 2	Discussion	5 points
Unit 7 Quiz	Quiz	15 points

Unit 8: Wedding Photography

In this unit, we will consider the area of wedding photography. Wedding photography is a popular area for professional photographers, although it is also a challenging one. We'll discuss the business of wedding photography, the characteristics of a good wedding photographer, and several different types of wedding photography. We'll also discuss the preparation that goes into photographing a wedding and some of the considerations for the wedding itself.

Learning Objectives

- Discuss the business aspect of wedding photography.
- Describe what it takes to be a good wedding photographer.
- Understand the two types of wedding photography.
- Talk about some of the actions needed to prepare to photograph a wedding.
- Discuss some aspects of photographing the wedding and reception.

Activities

Unit 8 Text Questions	Homework	10 points
Unit 8 Online Lab Questions	Homework	10 points
Unit 8 Photography Assignment	Homework	15 points
Unit 8 Discussion 1	Discussion	5 points
Unit 8 Discussion 2	Discussion	5 points
Unit 8 Quiz	Quiz	15 points

Unit 8: Wedding Photography (Continued)

Final Exam Objectives

- Review information acquired and mastered from this course up to this point.
- Take a course exam based on material from units five to eight in this course – the last four units.
(Note: You will be able to open this exam only one time.)

Final Exam Activities

Class Reflection Discussion	Discussion	10 points
Final Exam	Exam	50 points

HOW YOU WILL BE GRADED

For critical thinking questions, there are no right or wrong answers. For example, a question on your thoughts on why you think people are shy is a pretty open-ended type of question. Grades will be based on the depth of personal insight you present. **Do not simply agree or disagree** with an insight question. We are looking for critical thinking and possibly a related personal experience with the question.

It is important to provide detailed answers for insight/opinion questions.

For review questions, you should produce a more academic answer. For example, "What two categories are norms divided into?" This type of direct question requires a specific answer. Please use full sentences and proper grammar.

When submitting paragraphs, use these guidelines.

1. The first, second or last sentence contains the main idea and key words from the question or assigned topic.
2. Paragraph contains one to three explanatory sentences.
3. Paragraph contains two to four sentences about specific details related to question.
4. Details are colorful, interesting and appropriate.
5. Paragraph ends with a good closing sentence that refers to the main idea without repeating it.
6. Free of spelling and grammatical errors.

GRADE SCALE

The following grading scale will be used to determine your final letter grade.

Letter Grade	Percentage Earned
A	95%+
A-	90% - 94.9%
B+	87% - 89.9%
B	84% - 86.9%
B-	80% - 83.9%
C+	77% - 79.9%
C	74% - 76.9%
C-	70% - 73.9%
D+	67% - 69.9%
D	64% - 66.9%
D -	60% - 63.9%
F	59% and lower

SUPPORT

At NUVHS you will have access to multiple support teams. Who you contact will depend on the questions you have. Always start by contacting your teacher through the Message Center in the course. Your teacher should be able to answer your question, but if they can't, then they will direct you to another support team. If you have questions about any of the course content, your grades, or course policies, you should contact your instructor.

For questions about your enrollment, transcripts, or general school-wide policies, you can contact **NUVHS Student Services** at info@nuvhs.org or by phone at 866.366.8847. For example, if you would like to withdraw from your course, you should contact Student Services. Please note that a refund for your course can only be obtained if you drop within the first seven days of enrolling in the course.

For help with login/password issues, or other technical issues specific to the Blackboard website, you can contact the team at [National University Blackboard Learn](#). They can also be reached by phone at (888) 892-9095.

EXPECTED SCHOOL-WIDE LEARNING RESULTS (ESLRs)

Engaged Learners

- Demonstrate self-directed learning skills such as time management, and personal responsibility through the completion of course requirements
- Develop an understanding of their own preferred learning styles to enhance their overall academic potential
- Incorporate effective and relevant internet and multimedia resources in their learning process to broaden their knowledge base

Critical Thinkers

- Effectively analyze and articulate sound opinions on a variety of complex concepts
- Illustrate a variety of problem-solving strategies that strengthen college preparation and workforce readiness
- Formulate a framework for applying a variety of technology and internet-based research to enhance information literacy and collaborative thinking

Effective Communicators

- Demonstrate awareness and sensitivity to tone and voice in multiple forms of communication
- Express concepts and ideas in a variety of forms
- Enhance communication skills through the use of media rich or other technology resources

Global Citizens

- Appreciate the value of diversity
- Understand the range of local and international issues facing today's global community
- Demonstrate awareness of the importance of cultural sensitivity and social responsibility in the 21st century